CONTRACT

WRC 4001 Nebraska Ave. NW Washington, DC 20016 (202) 885-4000

www.nbcwashington.com

And:

STRATEGIC MEDIA SERVICES 3299 K STREET, NW WASHINGTON, DC 20007

	Contract / Revision			Alt Order #	
	305444	/			
Product					
V 10/10-10/16/12					
Contract Dates	Estimate #				
0/10/12 - 10/19/12					
Advertiser_			Ori	ginal Date	Revision /
NATIONAL REPUBLICAN	SENATORIA	L COM	0	4/12/12	/ 10/17/12
	Billing Cycle	Billing	Cal	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	Station	Accour	nt E	xecutive	Sales Office
	WRC	Kaitie Conway			Washington DC
	Special Handl	ing			
	Demographic				
	RA35+				
					Total Ratings
					458.90
	IDB#	Adverti	ser	Code	Product Code
	Agency Ref			Advertiser	Ref
	67172			99569	

Spots/

*Line Ch Start Date End Date Description Start/End Time Length Week Rate Rtn TypeSpots Days Amount 10/10/12 10/16/12 5-6A NEWS4 @5AM 5A-6A :30 NM \$8,250,00 All spots on this order immediately preemptible class of time Start Date Weekdays **End Date** Spots/Week Rating Rate Week: 10/08/12 10/14/12 - - 222- -6 \$825.00 2.60 Week: 10/15/12 10/21/12 22----\$825.00 2.60 4 WRC 10/10/12 6-7A NEWS4 @ 6AM 10/16/12 :30 NM 10 \$18,200.00 Start Date Spots/Week **End Date** Weekdays Rate Rating Week: 10/08/12 10/14/12 - - 222- -6 \$1,820.00 3.80 Week: 10/15/12 10/21/12 22----4 \$1,820.00 3.80 WRC 10/10/12 3 10/16/12 7-9A TODAY SHOW 7A-9A :30 NM 10 \$25,500.00 Start Date End Date Spots/Week Weekdays Rate Rating Week: 10/08/12 10/14/12 - - 222- -\$2,550.00 3.80 6 Week: 10/15/12 \$2,550.00 10/21/12 4 3.80 WRC 10/10/12 9-10A TODAY SHOW 2 \$6,875.00 10/16/12 9A-10A NM 5 Weekdays Start Date **End Date** Spots/Week Rate Rating Week: 10/08/12 10/14/12 \$1,275.00 2.40 - - 111--

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Print Date 11/08/12 Page 2 of 6 Contract Agreement Between:

Advertiser



	Contract / Revision 305444 /	Alt Order #
Contract Dates 10/10/12 - 10/19/12	Product TV 10/10-10/16/12	Estimate #

Original Date / Revision

www.nbcwashington.com	Advertiser	Original Date / Revision		
•	NATIONAL REPUBLICAN	04/12/12 / 10/17/12		
	Spots/			
*Line Ch Start Date End Date Description	Start/End Time Days Length Week Rate	Rtn TypeSpots Amour		
Start Date End Date Weekdays Spots/Week	Rate Rating			
Spot Ch Date Range Description	Start/End Time Weekdays Length Rate	e Rtg Type		
1 WRC 10/08/12-10/14/12 9-10A TODAY SHOW 2	9A-10A WThF :30 \$1,275.00	2.40 <i>NM</i>		
See MG 4.6,4.7,4.8,4.9,4.10				
PREEMPT				
2 WRC 10/08/12-10/14/12 9-10A TODAY SHOW 2	9A-10A WThF :30 \$1,275.00	2.40 <i>NM</i>		
See MG 4.6,4.7,4.8,4.9,4.10				
PREEMPT	04 (04 HE) E			
3 WRC 10/08/12-10/14/12 9-10A TODAY SHOW 2	9A-10A WThF :30 \$1,275.00	9 2.40 <i>NM</i>		
See MG 4.6,4.7,4.8,4.9,4.10				
PREEMPT 6 WRC 10/10/12-10/10/12 9-10A TODAY SHOW 2	9A-10AW :30 \$1,375.00	2.40 NM		
M MG for 4.3,4.5,4.1,4.2,4.4	9A-10A W30 \$1,373.00	2.40 NW		
7 WRC 10/11/12-10/11/12 9-10A TODAY SHOW 2	9A-10A Th :30 \$1,375.00	2.40 NM		
(M) MG for 4.3,4.5,4.1,4.2,4.4	3Λ·10Λ 111 .00 ψ1,070.00	2.40 14141		
8 WRC 10/12/12-10/12/12 9-10A TODAY SHOW 2	9A-10A F :30 \$1,375.00	2.40 NM		
(h) MG for 4.3,4.5,4.1,4.2,4.4	1 .00 \$1,070.00	2.10 1411		
9 WRC 10/15/12-10/15/12 9-10A TODAY SHOW 2	9A-10A M :30 \$1,375.00	2.40 NM		
(h) MG for 4.3,4.5,4.1,4.2,4.4	υτιοι του τησιοιου τησιοιου του τησιοιου του του του του του του του του του τ			
10 WRC 10/16/12-10/16/12 9-10A TODAY SHOW 2	9A-10A -Tu :30 \$1,375.00	2.40 NM		
MG for 4.3,4.5,4.1,4.2,4.4	, ,			
Week: 10/15/12 10/21/12 11 2	\$1,275.00 2.40	İ		
Spot Ch Date Range Description	Start/End Time Weekdays Length Rate	Rtg Type		
4 WRC 10/15/12-10/21/12 9-10A TODAY SHOW 2	9A-10A MTu :30 \$1,275.00			
See MG 4.6,4.7,4.8,4.9,4.10				
PREEMPT				
5 WRC 10/15/12-10/21/12 9-10A TODAY SHOW 2	9A-10A MTu :30 \$1,275.00	2.40 <i>NM</i>		
See MG 4.6,4.7,4.8,4.9,4.10				
PREEMPT				
N 5 WRC 10/10/12 10/16/12 10-11A TODAY SHOW 3	10A-11A :30	NM 5 \$4,625.		
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 10/08/12 10/14/12111 3	\$925.00 2.00			
Week: 10/15/12 10/21/12 11 2	\$925.00 2.00			
N 6 WRC 10/10/12 10/16/12 News 4 @ 4:30a	430-5a :30	NM 10 \$2,750.		
Start Date End Date Weekdays Spots/Week	Rate Rating			
Week: 10/08/12 10/14/12 22 2 6	\$275.00 1.40			
Week: 10/15/12 10/21/12 22 4	\$275.00 1.40			
N 7 WRC 10/13/12 10/13/12 News 4 This Week	530-6am :30	NM 2 \$1,825.		
Start Date End Date Weekdays Spots/Week	Rate Rating	I		
Week: 10/08/12	\$200.00 0.90	5		
Spot Ch Date Range Description	Start/End Time Weekdays Length Rate			
1 WRC 10/08/12-10/14/12 News 4 This Week	530-6amSa :30 \$200.00	0.90 <i>NM</i>		
See MG 7.2,7.3				
NA-PGM NOT SCHEDULED 2 WRC 10/10/12-10/10/12 News 4 @ 4:30a	430-5a W :30 \$200.00	0.90 NM		
M MG for 7.1,25.1	450-5a W50 \$200.00	0.30 14141		
10 IVIO 101 7.1,20.1		!		

(* Line Transactions: N = New, E = Edited, D = Deleted)

:30

\$1,625.00 3.50 NM

3 WRC 10/14/12-10/14/12 6-630P NEWS4 @ 6P SU WI-6-630P

MG for 7.1,25.1

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

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Contract Agreement Between: Print Date 11/08/12 Page 3 of 6

NATIONAL REPUBLICAN



www.nbcwashington.com

	Contract / Revision 305444 /	Alt Order #
Contract Dates 10/10/12 - 10/19/12	Product TV 10/10-10/16/12	Estimate #
Advertiser	Or	iginal Date / Revision

04/12/12

10/17/12

			Spots/			
*Line Ch Start Date End Date Description	Start/End T	ime Days	Length Week	Rate Rtn T	ype Spots	Amount
N 8 WRC 10/13/12 10/13/12 News 4 Sat 6am 6-7a	6A-7A		:30		NM 2	\$1,300.00
Week: Start Date 10/08/12 End Date 10/14/12 Weekdays 2 Spots/Week 2	Rate \$650.00	Rating 2.90				
N 9 WRC 10/13/12 10/13/12 Saturday Today 7-9a	7A-9A		:30		NM 2	\$2,600.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S- 2	Rate \$1,300.00	Rating 4.20				
N 10 WRC 10/13/12 10/13/12 News 4 Sat 9-1030a	9-1030a		:30		NM 2	\$2,000.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S- 2	Rate \$1,000.00	Rating 3.70				
N 11 WRC 10/14/12 10/14/12 News Sun 6-7a	6-7a		:30		NM 1	\$600.00
Week: Start Date 10/08/12 End Date 10/14/12 Weekdays Spots/Week 10/14/12 Source 10/14/12 Source 10/14/12 Source 10/14/12 Source 10/14/12 Source 10/14/14/12 Source 10/14/14/14/14/14/14/14/14/14/14/14/14/14/	Rate \$600.00	Rating 2.40				
N 12 WRC 10/14/12 10/14/12 News Sun 7-8a	7-8a		:30		NM 2	\$1,500.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 S 2	Rate \$750.00	Rating 3.20				
N 13 WRC 10/14/12 10/14/12 Sunday Today 8-9a	8-9A		:30		NM 1	\$2,720.00
Week: Start Date End Date Weekdays Spots/Week 10/08/12 10/14/12 S 1	Rate \$2,720.00	Rating 4.50				
Spot Ch Date Range Description	Start/End T		ys Length	Rate Rtg T	vpe	
1 WRC 10/08/12-10/14/12 Sunday Today 8-9a	8-9A				NM	
See MG 13.2						
PREEMPT 2 WRC 10/15/12-10/15/12 7-9A TODAY SHOW	7A-9A	M	:30 \$	2,720.00 4.50	NM	
MG for 13.1 10/14	77. 07.	-1-2	.σσ ψ	2,120.00		
N 14 WRC 10/14/12 10/14/12 News 4 Sun 9-10a	9-10A		:30		NM 2	\$2,000.00
Week: Start Date 10/08/12 End Date 10/14/12 Weekdays 2S Spots/Week 2S	Rate \$1,000.00	Rating 3.10				
D 15 WRC 10/14/12 10/14/12 Chris Mattews	10-1030A		:30		NM 0	\$0.00
D 16 WRC 10/14/12 10/14/12 Meet The Press	1030-1130A		:30		NM 0	\$0.00
N 17 WRC 10/10/12 10/16/12 11A-12P MIDDAY NEWS	11A-12P		:30		NM 10	\$5,100.00
Start Date End Date Weekdays Spots/Week	Rate \$510.00	Rating 1.40				
Week: 10/15/12 10/21/12 22 4	\$510.00	1.40			ı	
N 18 WRC 10/10/12 10/16/12 Access H Live 12-1p	12-1p		:30		NM 10	\$5,100.00
Start Date End Date Weekdays Spots/Week	Rate	Rating			İ	
Week: 10/08/12	\$510.00 \$510.00	0.90 0.90			-	
N 19 WRC 10/10/12 10/16/12 1-2P DAYS OF OUR LIVES	*	0.50	:30		NM 5	\$3,625.00
Start Date End Date Weekdays Spots/Week	Rate	Rating	.00			ψ0,020.00
Week: 10/08/12 10/14/12111 3	\$725.00	0.80				
Week: 10/15/12 10/21/12 11 2	\$725.00	0.80				A
N 20 WRC 10/10/12 10/16/12 Ellen Start Date End Date Weekdays Spots/Week	3P-4P Rate	Rating	:30		NM 10	\$7,250.00
Week: 10/08/12 10/14/12 222- 6	\$725.00	1.60			İ	

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FOR NBC & TELEMUNDO STATION CONTRACTS:

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Contract Agreement Between: Print Date 11/08/12 Page 4 of 6



DNA-SPORTS OVERRUN

MG for 30.1 10/13

2 WRC 10/18/12-10/19/12 4-5P NEWS4 @ 4PM

www.nbcwashington.com

			Spots/		
*Line Ch Start Date End Date Description	Start/End T	ime Days Leng	th Week Rate Rtn	Type Spots	Amount
Week: 10/15/12 End Date 10/21/12 Weekdays 22 Spoon	<u>sts/Week</u> <u>Rate</u> 4 \$725.00	Rating 1.60			_
N 21 WRC 10/10/12 10/16/12 4-5P NEWS4 @ 4 Start Date	4P-5P ts/Week	Rating 3.10 3.10	30	NM 6	\$6,600.00
N 22 WRC 10/10/12 10/16/12 5-6P NEWS 4 @ 9 Start Date End Date Weekdays Sport Week: 10/15/12 10/21/12 22	5PM 5P-6P ots/Week Rate 6 \$1,625.00 4 \$1,625.00	Rating 4.10 4.10	30	NM 10	\$16,250.00
N 23 WRC 10/10/12 10/16/12 6-7P NEWS4 @ 6 Start Date	6PM 6P-7P 9 \$1,825.00 6 \$1,825.00	Rating 4.50 4.50	30	NM 15	\$27,375.00
N 24 WRC 10/13/12 10/13/12 Coaches Show 7 Start Date End Date Weekdays Spo Week: 10/08/12 10/14/122-	30-8p 730-8p ots/Week Rate 2 \$1,010.00	Rating 1.40	30	NM 2	\$2,020.00
	@ 6P SA Wł 6-630P tts/Week Rate 1 \$1,625.00 Start/End Ti @ 6P SA Wł 6-630P	Rating 3.50	30 <u>_ength</u> <u>Rate</u> <u>Rtg</u> :30 \$1,625.00 3.50	NM 0 Type NM	\$0.00
D 26 WRC 10/13/12 10/13/12 630-7P NBC SA N	NIGHTLYNE630-7P	:	30	NM 0	\$0.00
N 27 WRC 10/14/12 10/14/12 6-630P NEWS4 © Start Date End Date Weekdays Sport 10/08/12 10/14/12S	© 6P SU WI6-630P ots/Week Rate 1 \$1,750.00	: Rating 5.00	30	NM 1	\$1,750.00
N 28 WRC 10/14/12 10/14/12 630-7P NBC SU N Start Date End Date Weekdays Sports 10/08/12 10/14/12S	NIGHTLYNE630-7P ots/Week Rate 1 \$3,000.00	Rating 4.30	30	NM 1	\$3,000.00
N 29 WRC 10/10/12 10/16/12 730-8P ACCESS Start Date	HOLLYWO 730P-8P hts/Week Rate 1 \$4,075.00 0 \$4,075.00	Rating 4.30 4.30	30	NM 1	\$4,075.00
N 30 WRC 10/13/12 10/13/12 Redskins Showtin Start Date	ts/Week Rate 1 \$1,000.00 Start/End Ti	Rating 1.60		NM 1 . <u>Type</u>	\$1,000.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

4P-5P

----ThF----

.30

\$1,000.00 1.60 NM

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Print Date 11/08/12 Page 5 of 6 Contract Agreement Between:



www.nbcwashington.com

Contract / Revision Alt Order # 305444 Contract Dates Product Estimate # TV 10/10-10/16/12 10/10/12 - 10/19/12

Advertiser Original Date / Revision 04/12/12 / 10/17/12 NATIONAL REPUBLICAN

				L								
							Spo	te/				
*Line Ch Start Date	e End Date	Description		Start/End Ti	me	Davs Le	ngth Wee		Rtn	TypeS	pots	Amount
D 31 WRC 10/15/12	10/15/12	10-11P MON	DAY PRIME	10P-11P	1110	Dayo Lo	:30	nt rtato		NM	0	\$0.00
N 32 WRC 10/10/12				9P-11P			:30			NM	2	\$10,600.00
Start Date Er	nd Date W	/eekdays	Spots/Week	Rate	Rating					Ī		. ,
Week: 10/08/12 10 Spot Ch Date R	o,, . <u>_</u>	- W Description	2	\$6,20 <u>0.00</u> Start/End Tir	6.50	Vookdove	Longth	Rate	Dta	Typo		
1 WRC 10/08/			Chicago Fire	9P-11P		<u>Veekdays</u> W	<u>Length</u> - :30	\$6.200.00	6.50	Type NM		
See MG 32.3,								, -,				
PREEMPT 2 WRC 10/08/	/12 10/14/12	0.110180/	Shicago Eiro	9P-11P		W	- :30	\$6,200.00	6.50	N/A		
See MG 32.3,3		9-11F L&O/C	Jilicago File	9F-11F	_	,,	30	Ψ0,200.00	0.50	INIVI		
PREEMPT												
3 WRC 10/08/ M MG for 32.1,32		9-11P L&O/C	Chicago Fire	9P-11P	-	W	- :30	\$5,300.00	6.50	NM		
4 WRC 10/08/		9-11P L&O/0	Chicago Fire	9P-11P	_	W	- :30	\$5,300.00	6.50	NM		
MG for 32.1,32	2.2											
D 33 WRC 10/11/12	10/11/12	10-11P THUF	RSDAY PRIME	10P-11P			:30			NM	0	\$0.00
N 34 WRC 10/12/12		Dateline		10P-11P			:30			NM	1	\$6,000.00
		<u>/eekdays</u> F	Spots/Week 1	Rate \$6,000.00	Rating 3.70							
N 35 WRC 10/13/12		Drama Encor	 e	9-10p			:30			NM	1	\$1,000.00
Start Date Er	nd Date W	/eekdays	Spots/Week	Rate	Rating						•	* .,
		S-	1	\$1,000.00	2.00							
N 36 WRC 10/14/12 Start Date Er		NFL Reg Sea /eekdays	son Non-Local Spots/Week	8P-1130P Rate	Rating		:30			NM	1	\$17,000.00
		S	1	\$17,000.00	11.50					ı		
N 37 WRC 10/10/12	10/16/12	11-1135p M-S	SU L NEWS	11P-1135P			:30			NM	4	\$14,500.00
		<u>/eekdays</u> - 111	Spots/Week 3	Rate \$3,625.00	Rating 3.70							
		- 111	3 1	\$3,625.00	3.70							
			NEWS (NFL)	1130P-1205a			:30			NM	1	\$4,200.00
Start Date Er	nd Date W	/eekdays	Spots/Week	Rate	Rating							* 1,======
		1	1	\$4,200.00	5.60							
N 39 WRC 10/10/12 Start Date Er		1135-1237A ⁻ /eekdays	FONIGHT SHO' Spots/Week		N Rating		:30			NM	8	\$11,600.00
	0/14/12 -	- 222	6	\$1,450.00	2.00					ı		
Week: 10/15/12 10	0/21/12 1	1	2	\$1,450.00	2.00							
N 40 WRC 10/13/12		Sat. Night Liv		1130P-1:02a	5 .:		:30			NM	1	\$3,175.00
		<u>/eekdays</u> S-	Spots/Week 1	Rate \$3,175.00	Rating 4.20							
N 41 WRC 10/13/12		Notre Dame	•	330-7p	0		:30			NM	1	\$1,500.00
Start Date Er	nd Date W	/eekdays	Spots/Week	Rate	Rating						•	ψ.,σσσ.σσ
	o,, . <u>_</u>	S-	1	\$1,500.00	2.10							
N 42 WRC 10/10/12 Start Date Er		Steve Harvey /eekdays	Spots/Week	2-3p Rate	Rating		:30			NM	3	\$1,950.00
		- 1- 1	2	\$650.00	1.80							
										_		

(* Line Transactions: N = New, E = Edited, D = Deleted)
FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

Contract Agreement Between: Print Date 11/08/12 Page 6 of 6



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	Contract / Revision 305444 /	1_	Alt Order #
Contract Dates 10/10/12 - 10/19/12	Product TV 10/10-10/16/12		Estimate #
Advertiser NATIONAL REPUBLICAN		nal Date / Revision /12/12 / 10/17/12	

*Line Ch Start Date End Date Description	Start/End Time Days	Spots/ Length Week	Rate Rtn Type	Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	Rate Rating 1.80				
N 43 WRC 10/14/12 10/14/12 Access H Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12S 2	1235-135a <u>Rate</u> <u>Rating</u> \$255.00 1.40	:30	NM	2	\$510.00
N 44 WRC 10/14/12 10/14/12 LX Open House Start Date End Date Weekdays Spots/Week 10/08/12 10/14/12S 1	135a-205a <u>Rate</u> <u>Rating</u> \$100.00 1.40	:30	NM	1	\$100.00
N 45 WRC 10/14/12 10/14/12 Ftball Night Am Non-Loc Week: Start Date 10/08/12 End Date 10/14/12 Weekdays 10/14/12 Spots/Week 1	7-815p <u>Rate</u> <u>Rating</u> \$7,000.00 4.80	:30	NM	1	\$7,000.00
		Totals	458.90	163	\$243,025.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/19/12	163	\$243,025.00	\$206,571.25
Totals	163	\$243,025.00	\$206,571.25

Signature:	Date:	
•		

(* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II, which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBC/Telemundo may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I I.